

MiESS26

MICHIGAN CHARTER SCHOOL SYMPOSIUM

The Exhibit Hall is not just a showcase of products and services - it is a living gallery of imagination, innovation, and possibility.



A preview for
2026 exhibitors

90%

OF SPONSORS WOULD
RECOMMEND THE MI
CHARTER SCHOOL
SYMPOSIUM TO OTHERS



MiESS26

mapsa

We are excited to build a stronger, smarter,
more future-focused exhibitor experience together.

TO OUR SPONSORS



Heather Risner
Director of Membership

Member school
relationship builder for
over 25+ years and
strategic collaborator.

Connecting valued resources and partners with our member schools is a personal passion of mine.

Thank you for being an essential part of the Michigan Charter School Symposium community. For many years, you have invested time, talent, and resources to support Michigan's charter school educators, and we are deeply grateful. Your partnership helps school leaders discover solutions, build connections, and make instructional and operational improvements that directly impact students.

As we look ahead to 2026, we're evolving the exhibitor and sponsorship experience to better reflect the changing needs of school leaders and the unprecedented shifts in the public education landscape. Families are making decisions differently. Schools are reinventing learning structures. Leaders are navigating uncertainty around enrollment, financing, and policy. Our attendees need partners who can help them not just respond to these changes, but lead boldly through them.

To meet this moment, we're moving from a first-come-first-served exhibit model to a curated selection process that intentionally aligns exhibitors, sponsors, and partners with our 2026 themes. This shift reflects our commitment to creating a highly relevant, future-forward marketplace where every booth adds value, drives insight, and strengthens the impact of the Symposium.

Thank you for your continued interest in partnering with MAPSA. We look forward to shaping an exhibitor hall that elevates your work, amplifies innovation, and delivers a powerful, meaningful experience for every school leader who walks through the doors.

A handwritten signature in black ink that reads "Heather Risner". The signature is fluid and cursive.

Heather Risner
MAPSA



Email us today!
sponsorship@charterschools.org

PROVIDING CONNECTION TO CHARTER SCHOOLS

The Michigan Charter School Symposium is the state's largest annual gathering of charter school educators, leaders, and innovators. Each year, more than 400 leaders come together to learn, collaborate, and plan for the future of public education in Michigan.

The MI Charter School Symposium exhibit hall is evolving into a curated, mission-aligned marketplace designed to spark imagination, not just transactions.

WHY EXHIBIT



DIRECT CONNECTION TO MI'S CHARTER SCHOOLS

Meet decision-makers from schools across the state shaping the future of education.



AUTHENTIC RELATIONSHIP BUILDING

Exhibitors are seen not as vendors, but as collaborators helping schools thrive.



SHOWCASE INNOVATION AND IMPACT

Highlight your unique contribution to the future of education and learner choice.



AMPLIFY YOUR BRAND WITH PURPOSE

Position your organization alongside Michigan's most forward-thinking educators and innovators.



BE PART OF THE MOVEMENT

Join a community that celebrates creativity and commitment to reimagining what school can be.

ADDITIONAL SPONSORSHIPS

PROGRAM SUPPORT

- Wednesday General Session
- Thursday General Session
- MAPSA Social Networking Reception

BRAND EXPOSURE

- Nametag
- Lanyard
- Registration
- Digital Sponsorship
- Program Ad

DELICIOUS MENUS

- Wednesday Breakfast
- Wednesday Lunch
- Thursday Breakfast

EXPERIENTIAL ACTIVITIES

- Wednesday Lunch Trivia
- Photo Booth Sponsor
- Recharge Lounge

WHAT'S CHANGING FOR 2026

For years, the exhibit hall has been a dynamic part of the Symposium. But as schools face new pressures, from enrollment volatility to shifting parent demands, our attendees consistently ask for deeper alignment between conference content and the vendor marketplace.



Call for Proposals Process:
Exhibitors will apply instead of first-come-first-served.



Selection Rubric:
Applications will be scored on alignment with our mission, innovation, interactivity, equity, and relevance to schools.



Curated Experience:
The goal is a hall that sparks imagination, not just transactions.

MICSS26 THEMES

MiCSS26 will take place during a period of rapid change, one where learner choice, policy shifts, new instructional models, and family expectations are reshaping the educational ecosystem. Next year's themes reflect the realities schools face and the solutions they need. Exhibitors and sponsors selected for 2026 will be those who help schools innovate quickly and strategically.



BEYOND SCHOOL CHOICE: COMPETING FOR LEARNER CHOICE

Families are driving the market.
Exhibitors that support: data tools, enrollment marketing services, family engagement platforms



PERSONALIZED LEARNING & MASTERY

Building schools that adapt to students.
Exhibitors that support: adaptive tech platforms, assessment innovators, LMS/AI tools, personalization coaches



CAREER-CONNECTED LEARNING

Designing pathways that lead everywhere.
Exhibitors that support: workforce intermediaries, CTE programs, industry credential providers



REINVENTING THE EDUCATOR EXPERIENCE

Educators thrive and lead in schools.
Exhibitors that support: PD providers, culture-building partners, coaching platforms, tools for leadership



FUTURE-READY SCHOOL LEADERSHIP

Leading through complexity and change.
Exhibitors that support: finance tools, strategic advisory orgs, data platforms



COMMUNITY ECOSYSTEMS & PARTNERSHIPS

Building a village around every child.
Exhibitors that support: wraparound services, community-based learning partners, health/wellness orgs

NEXT STEPS

- Watch for the Call for Proposals in early 2026.
- Reach out at any time with questions or early conversations about alignment.

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